



Healthy Fundraising
for Ontario Schools

September 2017

Welcome Back Huntley Centennial Parents!

We are excited to introduce September's fundraising initiative - [Fresh From the Farm!](#) We are thrilled to offer a healthy fundraiser that is educational, exciting and profitable. To offer a little bit of background on the Fresh from the Farm program, let's look at some facts:

- The students will be selling Ontario-grown fruit and vegetables to our local school community – supporting our local economy and Ontario farmers.
- Fresh from the Farm is a collaborative initiative: Ministry of Education, Ministry of Agriculture, Food and Rural Affairs, Dietitians of Canada, Ontario Fruit and Vegetable Growers' Association.
- 40% of all sales go directly to the school. If we sell 200 of each Bundle, that's \$2240 profit!
- The window of time to run the fundraiser is short, from now to October 3, with delivery in November.
- There are 2 produce bundles for sale:
 - 'A' sells for \$13– 5 lb white potatoes, 3 lb carrots, 3 lb yellow onions, 3 lb sweet potatoes;
 - 'B' sells for \$15– 8 lb box of 20-25 fancy grade Empire apples.
- Parent volunteers assist to bundle root vegetables into bags on delivery day. It's also a great way for students to gain volunteer hours!

Why is Fresh from the Farm a good thing for our school?

- It's the ONLY fundraiser – eligible to over 5000 schools – featuring Ontario-grown fruit and vegetables which is close to our hearts, being located in a rural community.
- It supports Ontario's Well-being Strategy for Education and the School Food and Beverage Policy.
- It provides opportunities for introducing the related topics of agriculture, food and healthy eating into the classroom

Recent testimonial from a school champion speaks to the merits of Fresh from the Farm:

« Our students participating in the sale of fruits and vegetables add a material as well as financial contribution to our nutrition program in school. It is a very well organized fundraiser and we will enthusiastically participate this year again! » (Eric Pelletier, school board chair, Étienne-Brûlé High School, Toronto)

Thank you for you supporting an initiative that helps our school raise funds in a healthy way!

Order forms will soon be coming home shortly. In the meantime, take a look at the Fresh from the Farm brochure attached.

Many thanks,

Jen Fry
Huntley Centennial Organizer

